

implementing a profile application on a computer of the user disposed on a network to track the network activity of the user, the profile application containing a unique ID and having a bar code distinct from the unique ID associated therewith;
 entering user information of the user into the profile application;
 5 accessing a vendor server on the network by the user to view server information; and
 logging with an activity log activities of the user while the user accesses the vendor server for server information.

Sub D1
 2. (Amended) The method of Claim 1, wherein the profile information is transmitted to a registration server disposed on the network for storing, and the bar code and unique ID returned to the computer of the user in response to receiving the profile information.

Sub D2
 5. (Amended) The method of Claims 1, wherein the profile application contains the unique ID and the bar code.

Sub C2
 10. (Amended) A system for tracking network activity of a user, comprising;
 a profile application implemented on a computer of the user disposed on a network to track the network activity of the user, said profile application containing a unique ID and having a bar code associated therewith;
 5 user information of the user entered into the profile application;
 a vendor server on said network accessed by the user to view server information; and
 an activity log for logging activities of the user while the user accesses said vendor server for said server information.

11. (Amended) The system of Claim 10, wherein said profile information is transmitted to a registration server disposed on said network for storing, and said bar